



Ramses Jared Garcia Treviño

Chief of Staff | Systems Engineer | Business Design & Operator | Jr Designer

“Experienced Chief of Staff Lead skilled in team management, strategic initiatives, graphic design, marketing, and business strategies. Seeking to leverage expertise in optimizing processes and enhancing efficiency.”

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Education:

Certification of digital marketing fundamentals by Google.

Certification of Entrepreneurship and Innovation by AACSB.

Certification of Design Thinking by Platzi.

Brief Experiences:

2019 - 2020 Impressive Experiment: Create an Excel Macro to Aggregate a Database of Industry-specific Tool Images and Develop an E-commerce Platform.

2021 Leade a high-performing team, facilitated collaboration across departments, and ensured seamless communication between executive leadership and operational teams.

2022 Managed budgets, analyzed financial data, and identified opportunities for cost savings without compromising quality or service delivery.

2022 Orchestrated and executed strategic initiatives, resulting in specific measurable and contributing to raise capital.

2023- A significant accomplishment as Chief of Staff was effectively enhancing the startup's strategy while also preparing for audits.

References:

[LinkedIn](#)

[Facebook](#)

[Instagram](#)

[Campus](#)

Skills:



Digital Marketing

Graphic design

UI/UX Design

Webflow

SEO

Scalable Business Model

OKR (Objectives and Key Results)

Customer Development

Design Thinking

Advanced Product Quality Planning

Languages:

Spanish - Native

English - B1